



# Myrtle Beach Area Chamber of Commerce

## 2010 Spring Vacation Planner Newspaper Insert



Dear Chamber Member,

Thank you for advertising in the Myrtle Beach Area Chamber of Commerce's 2010 Official Vacation Guide. As an additional benefit, your business is eligible to participate in a 2010 Vacation Planner Newspaper Insert.

This special newspaper insert targets potential visitors within an 8-hour drive distance of the Myrtle Beach area. Distribution will include Charlotte, Winston Salem and Raleigh, NC; Allentown, PA; Charleston, WV; Columbus, OH; North Boston/Manchester; Knoxville and Nashville, TN; Long Island, NY; and others. The Spring Edition of 700,000 copies will be distributed in early March.

To participate complete and sign the order form and return via fax to 843-839-2473. Below are the ad specs, ad submission and pricing information.

Space is limited, so confirm your participation today.

### Creative Info/Contact – Spring Edition

|                             |   |         |
|-----------------------------|---|---------|
| Available Ad Sizes/Cost:    | Half page ( 7.75 wide x 4.687 tall )  | \$3,315 |
|                             | Qtr page ( 3.8125 wide x 4.6875 tall )  | \$1,825 |
| File format for creative:   | High-resolution PDF (press-quality)   |         |
| Order Due Date:             | January 20, 2010  |         |
| Material Due Date:          | January 29, 2010  |         |
| Email pdf creative file to: | debaholmes@sc.rr.com  |         |
| To submit disk, send to:    | Visit Media<br>Attn: Deborah Holmes<br>4214 Mayfair Street, Suite C<br>Myrtle Beach, SC 29577<br>Telephone 843-839-2424 |         |

If you have any questions regarding this Supplement, please call Steve Miller or Deborah Holmes at 843-839-2424.

# Order Form

## MBACC 2010 Vacation Planner

Complete the form below and return via fax to 843-839-2473.

Order deadline is January 20, 2010.

Artwork deadline is January 29, 2010.



Half-pg Ad Size: 7.75 wide x 4.687 high

Cost: \$3,315

Qtr-pg Ad Size:  
3.8125 wide x 4.6875 high

Cost: \$1,825

Company Name \_\_\_\_\_ Contact \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
Email \_\_\_\_\_  
Creative Contact \_\_\_\_\_  
Email \_\_\_\_\_  
Signature of Responsible Party \_\_\_\_\_

NOTE: Your signature indicates you agree to participate in this cooperative.

**miller**  
MULTIMEDIA

**M**  
VISIT MEDIA

For more information, please contact Deborah Holmes at 843-839-2424 or debaholmes@sc.rr.com