

THE COST OF
DOING BUSINESS

BEST BUSINESS & TAX PRACTICES FOR THE NEW DECADE

Presented by:



Breakfast Sponsor:



**This program is for Residential
Builders, Remodelers and
Developers* ONLY.**

**There is no cost to attend but
you MUST RSVP by Tuesday,
December 15 as the
breakfast must be
ordered in advance and
seating is limited.**

***You do not have to be an
HBA builder/remodeler member to attend.**

If you are a **RESIDENTIAL
BUILDER, REMODELER, or
DEVELOPER**, this is your

opportunity to learn from the experts at Rubin Brown LLP, CPAs, as they discuss what **reports, technology tools, key statistics and ratios**, and other information will be important as **home builders prepare for success in the new decade.**

The home building industry has changed dramatically as a result of the economic crisis. Builders that hope to be successful in the turnaround need to change to keep pace. The reality of current conditions has left builders with far fewer resources in terms of capital and staff.

In addition, RubinBrown LLP, CPAs, will review in detail **key benchmarks such as direct construction costs percentage, gross profit percentage, and key operating expenses.** Also, details of the **recent extension of the home buyer tax credit and NOL provisions** will be discussed.

**Thursday, December 17
8:00 am - 11:30 am
The Library Center
4653 S. Campbell Ave.
Springfield, MO
COMPLIMENTARY
BREAKFAST PROVIDED
RSVP - 881.3711**